

Biography / Martin Rodeck



EDGE



Martin Rodeck

Executive Managing Director,
EDGE Technologies GmbH



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About EDGE

EDGE is a technology real estate company that aims to reinvent the modern workplace as a driver for health, sustainability, and innovation. Owned by OVG Real Estate and founded in January 2018, the company combines decades of experience in real estate with proven innovation, big data analytics, smart technology, and smart systems. Headquartered in Amsterdam, with more offices in Berlin, Hamburg and New York, EDGE specialises in development and operation of a new generation of high-tech buildings that put the health and wellbeing of their tenants and the planet first and foremost.

About Martin

Martin holds an engineering degree in Construction Engineering & Management from Technical University of Berlin. He started his professional career with Siemens Real Estate in Munich steering global corporate real estate projects. Later the line of work took him to IVG Immobilien AG where he developed mixed-use projects in Berlin. After a couple of years in the Berlin market he moved to ECE Projektmanagement in Hamburg where served as Managing Director for ECE's groupwide Office, Hotel & Logistics projects. In September 2014 Martin joined OVG Real Estate as Executive Managing Director Germany, and brought with him his passion for turning the development industry upside down with new ideas and thinking about

what the world and the users need from buildings. He has been a key player in driving EDGE's growth in the German real estate industry ever since. Martin is chairing the Innovation Committee of Zentraler Immobilien Ausschuss (ZIA), Germany's leading real estate industry association. He is also a member of Urban Land Institute's (ULI) Executive Committee Germany, responsible for driving the topic of Smart City development.

Thinking out of the box and cross-sectoral prepares him well to looking at the world differently, usually from one of the top floors of a new EDGE building being developed in Germany, and loves nothing more than inspiring others with ideas that seem far stretched in the first instance.